



Italian Special Occasions
Designed for you

*Extraordinary
experiences and events
off the beaten path.*

Who we are

Italian Special Occasions is a creative and sustainable destination management company offering tailored, sustainable and memorable experiences across Italy.

We're experts in creating culturally enriching events whilst supporting the local community.

- We are an extension of your team and are here to support you in organising your vibrant cultural events in Italy.
- We are passionate about making a genuine impact on green tourism and the events industry in a creative and smart way.
- We easily and quickly combine original experiences and services with our extensive knowledge of the territory and local quality suppliers.

Our mission is to enable our clients to discover and explore Italy's culture and artistic heritage through authentic, tailored and off the beaten path events and experiences.



What we do

We can easily and quickly combine original experiences and services with extensive knowledge of the territory and local quality suppliers.

CORPORATE EVENTS

Meetings & Congresses • Incentives • Team building
Product launches • Cultural programs • VIP programmes • B-Leisure
Virtual team building • Wellness and wellbeing retreats • Workations
Gala dinners • Staff anniversary

DESTINATION WEDDINGS

Wedding venues • Ceremonies • Bureaucratic details
Honeymoon arrangements • Pre- and post-wedding travel for your guests
Wedding planning and coordination

PRIVATE TOURS

Tailor-made tours • Art holiday tours
Food & wine experiences • Special events • Handcraft experiences



Corporate events

A taste of what we did in the past!





Destination Weddings

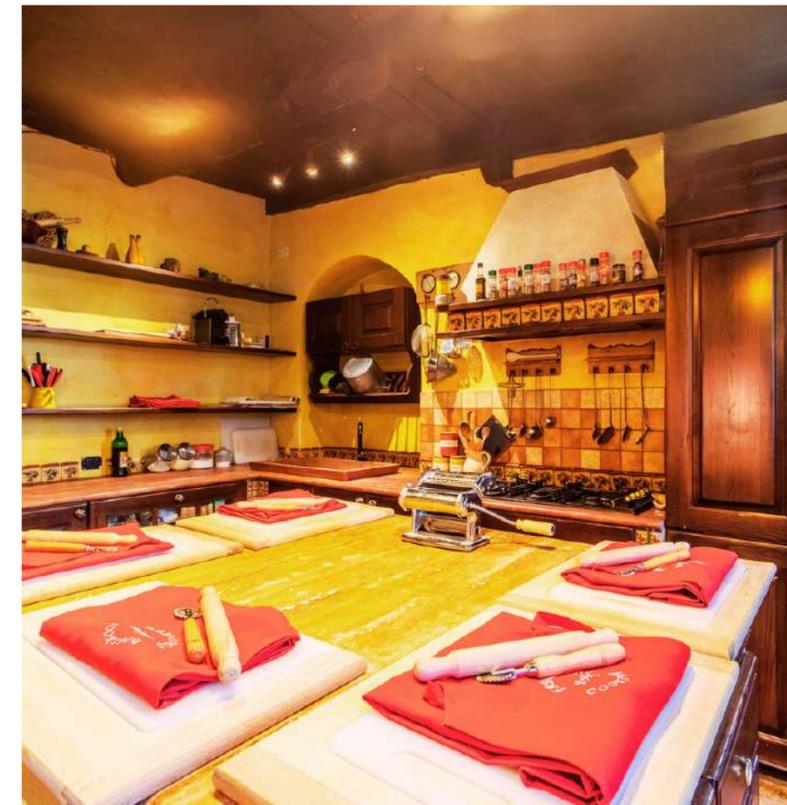
A few examples for you to explore!





Private tours

Memories we've helped creating!



How we can help

We create transformative, original and memorable experiences and events with a genuine and innovative quality.

Our focus is on impact and change.

We use our knowledge and expertise to relieve you from the burden of event planning.

We're here to guide you through the discovery of unveiled locations and support you in organising your international and impactful events.



Carefully chosen venues



Authentic Italian gems



Unveiled locations



Committed to sustainability

Our commitment to sustainability

We are committed to ensuring our activities, agenda and business strategy are based on specific United Nations Sustainable Development Goals (SDGs).

“Engagement amongst communities, customers, supply chains and stakeholders is how we will achieve the United Nations Sustainable Development Goals, including going beyond net zero carbon targets.”



The United Nations has created 17 Sustainable Development Goals with targets and indicators, which are a roadmap to a world we all want to live in. Human connections and interactions are vital to achieving these goals because we need collaboration, idea exchange, knowledge transfer, innovation and inspiration.

Here are some of our sustainable initiatives, how our actions translate into projects and how they align with specific Sustainable Development Goals.

SME CLIMATE HUB

As part of the SME Hub, we are committed to constantly reviewing and improving our data by halving our greenhouse gas emissions before 2030 and achieving net-zero emissions before 2050.

(SDG 13 - Climate action)

BEYOND ITALY

We educate and inspire the industry about sustainable tourism through our wonderful initiative: Beyond Italy is a series of itineraries and events built around Italy's cultural heritage, alongside authentic and unique sustainable experiences.

(SDG 8 - Sustainable tourism)

CREATIVE ITALY

Through our sister company Creative Italy, we invite people worldwide to learn how to use their hands and ingenuity with artisans. Creative Italy teaches the importance of creating quality objects, consuming responsibly and respecting heritage.

(SDG 12 - Responsible consumption and production)

LESS PLASTIC, MORE EDUCATION

To combat plastic pollution, we commit to supplying each event attendee with a reusable water bottle. The profits go to community-based projects that prioritise quality education for disadvantaged children.

(SDG 4 - Quality education)

BY CREATING, YOU LEARN

A unique educational experience that blends history, art, sustainability and wellness. It takes place in Feudo San Pietro in Milazzo, Sicily, a cultural lung of historical importance. It facilitates the exchange of resources and skills, fostering a positive impact on the local community.

(SDG 3 - Good health)

POSITIVE IMPACT EVENTS

We are Ambassadors of Positive Impact Events and participate in many of their online events for education and exchanges on sustainability, such as Earth Day and the Global Week to #Act4SDGs.

(SDG 8 - Sustainable tourism)

Key benefits of working with us

We have extensive knowledge of Italy

We travel all year round to get to know even more of Italy, uncover gems and discover surprising options for our clients.

We create a conversation

Our experiences are both impactful and inspiring. They generate credible word of mouth and vibrant conversations to enhance your client's brand story and reputation.

We only use unique spaces and places

Our venues and destinations are off the beaten path in incredible locations. We want to ensure long-lasting memories and genuine delight for your attendees.

We are here to support you with a 'stress-free' process

We're here to make your client's life easier with our knowledge of the territory and our expertise. There's nothing you need to do or worry about.

We are community driven

Our network of local partners and suppliers is outstanding. Our clients can be assured of the high standards and quality of our events. We are a local leader and committed to creating original experiences.

We are conscious

We have a commitment to safety and leading responsible events. In addition to this, clients can benefit from working with a partner that's committed to the UN's sustainable development goals.

Our objectives for 2023-2024

Less waste

Carefully organise events to:

- reduce food waste and donate any left-over quality food;
- offer sustainable packaging, decoration and food service ware;
- educate event venues, suppliers and attendees on the importance of recycling during and after the event.

Focus on materiality

Analyse the event goals and stakeholders to determine all the positive and negative impacts (economic, environmental, and social) that the event can have. Engage with our Clients and design the event around those findings.

Carbon reporting

While we have always interacted with our clients to explain the benefits of choosing destinations off the beaten path to avoid mass tourism, we now measure our events' impact.

Our aim is to minimise carbon emissions at live, hybrid and digital events.

We include this mission in our contracts to strengthen the transparency and consideration of our interest groups.

We are helping change the narrative!

How do we add value to your events?

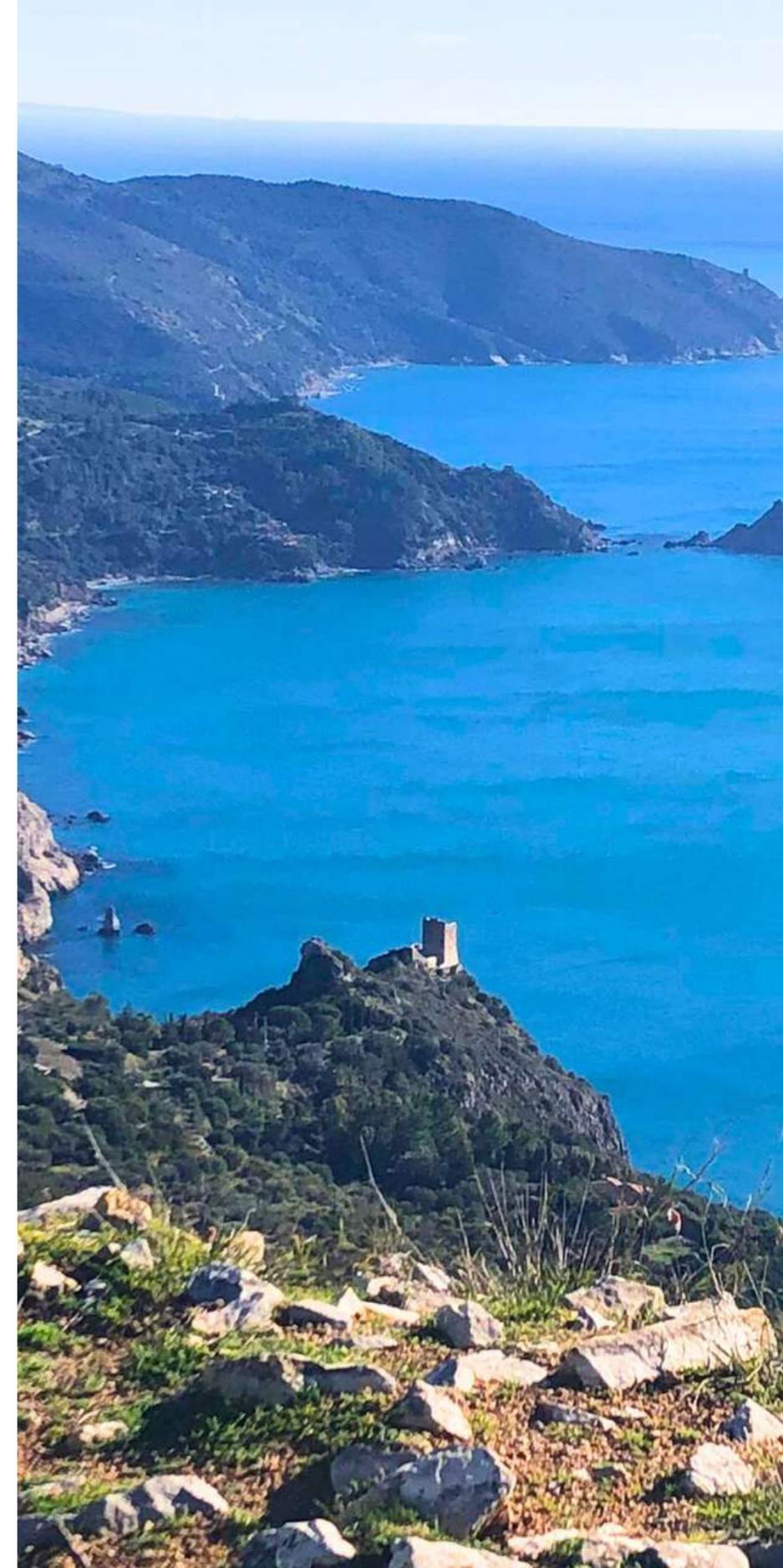
We always ensure our events are created with a sustainable approach and a focus on protecting, evolving and enhancing the Italian culture.

Our values have been created around our passion for meaningful travel and protecting the environment.

- **We are passionate about sustainability.** We actively and wholeheartedly contribute to the United Nations Sustainable Development Goals by organising low-impact and innovative events. We promote responsible tourism.
- **We support local communities.** We unveil unique destinations and seasonal activities to support off-the-beaten-path gems. We are a local leader, and we want to showcase undiscovered Italy.
- **We protect and embrace the Italian culture.** We enhance Italy's cultural heritage and make it accessible through our evolving and impactful events and travel experiences.
- **We only host high-quality and tailored events.** We prioritise our client's needs through personalised and unique events organised in partnership with a selected and highly professional network of local suppliers.
- **We are your trusted partner.** We want delighted clients who enjoy the moment and are genuinely surprised and inspired. We will always have a solution to your problem (safety and sustainability are our priorities).

How we work in a few steps

- **Let's meet!** We set up a conference call to introduce ourselves and talk about your request, needs and objectives. We will give you tips about Italy, suggest destinations or venues, and propose the ideal season-region combination.
- **Recap.** We send you an email with our presentation, an explanation of the services we can provide for you and how we can help you.
- **Contract and deposit.** We work with exclusive and limited events throughout the year. We will be delighted if you choose us to plan your special occasion in Italy. To start working on your personalised proposal, we ask you to sign a contract, and we require a deposit to reserve your event slot.
- **Designed for you.** Once we receive the contract and deposit, we prepare your bespoke plan. You will receive it within the specific deadline agreed with you, along with our quotation.
- **We'll handle the rest, from A to Z.** Our Team starts working on your project, taking care of all operational aspects. We provide you with full-time support before and during your special Italian occasion.





I would like to thank you all for your contribution yesterday to making it an unforgettable event for our colleagues. I heard a lot of very positive comments and everyone had a good time. And a big thank you to Laura and her team!

EUROPEAN SPACE AGENCY (ESA)

What a wonderful trip you put together for all of us. The Kroger folks are still talking about it. We've received so many nice comments from everyone. They are all stating it was a trip of a lifetime! Also, everyone enjoyed having both of you attend the trip. You are both so delightful!! I am very appreciative of everything you did to make sure this was an amazing experience. Thank you!!

WX BRAND

ISO loves to find the hidden gems of Italy, and that is exactly what we wanted – a unique adventure for our guests! Our event was setup outdoors on a secluded pedestrian street where we gathered together for a beautiful and private experience. Our guests loved the intimate experience!

RENEE FREIBURGER

Laura and the ISO team are very helpful and professional in all aspects of organising a corporate event in Italy. They went the extra mile to create a special experience for our event, and I can happily recommend their services.

LS RETAIL

I wanted to reach out and thank you from the bottom of my heart for all your amazing work for our tour.

We had the best time, everything went smoothly, and the agriturismos were just gorgeous. They were clean, beautiful, welcoming and accommodating, spacious, and ready for us! The food was excellent and the wine tasting a wonderful and memorable event.

We are so grateful for your help and expertise. Thank you, thank you, thank you.

Wishing you and your business the absolute best! You deserve it.

Much love and gratitude from New York.

GHOSTLIGHT CHORUS



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